

9. Co-curricular Activities conducted by the Institute

SRI GURU TEGH BAHADUR INSTITUTE OF MANAGEMENT AND IT	
9(a) CONFERENCE	
Topic	Date
National Conference on " Corporate Social Responsibility and Sustainable Business"	26-May-23

Wameet Kaur
Director

SRI GURU TEGH BAHADUR
INSTITUTE OF MANAGEMENT &
INFORMATION TECHNOLOGY
ADJ. TO G.D. NANAK PUNJ STATE
BANK COLONY, JALANDHAR

SGTBIMIT

BROCHURE OF CONFERENCE

Registration Form:

Name (in capital letters):

Designation:

Institution:

Address for Correspondence:

Phone no.:

Email:

Participant Paper Presenter

In case of Paper Presenter Title of the paper:

Payment:

*This form can be photocopied for the use of all willing participants.
Last date for receiving of registration form is May 26 2023.
*For proceedings, extra charges will be applicable.

Kindly mail the form, abstract and full paper at:

✉ conference2023sgtbimit@gmail.com

☎ For any query Contact

Dr. Supreet Kaur Sahi 9717273128
Ms. Mandeep Kaur 8130514565
Ms. Ritinder Kaur 9899930070

IMPORTANT DATES:

- Abstract Submission: 19 March, 2023
- Acceptance notification: 30 March, 2023
- Full paper submission: 10 April, 2023
- Last date for registration: 23 May, 2023
- Conference date: 26 May, 2023

REGISTRATION FEE:

DELEGATE CATEGORY	REGISTRATION FEE:
• INDUSTRIAL EXPERT & PROFESSIONALS & ACADEMICS	Rs. 500
• STUDENTS	NIL
• RESEARCH SCHOLAR	NIL

* FOR PROCEEDING, EXTRA CHARGES WILL BE APPLICABLE

SCHEDULE:

SCHEDULE:	8:30 am-9:30am	Registration
May 26, 2023	9:30 am-10:00 am	Breakfast
	10:00 am- 10:30 am	Prayer
	10:30am-1:30 pm	Workshop session I
	1:30 pm-2:00 pm	Lunch
	2:00 pm-4:00 pm	Workshop session II
	4:00 pm-4:30 pm	Tea/Refreshment

CHIEF PATRONS

- S. Harmeet Singh Kalka (President, DSGMC)
- S. Jagdip Singh Kallion (General Secretary, DSGMC)

PATRONS

- S. MPS Chadha (Chairman)
- S. Jasbir Singh Jasal (Co-Chairman)

CONVENER

- Prof. (Dr.) Navneet Kaur (Director)

ORGANISING COMMITTEE

- Dr. Supreet Kaur Sahi (Head R&D)
- Ms. Mandeep Kaur (Assistant Professor)
- Ms. Ritinder Kaur (Assistant Professor)

National Conference on Corporate Social Responsibility and Sustainable Business

In Association With
World Sikh Chamber of Commerce



May 26, 2023

Organized By

SRI GURU TEGH BAHADUR INSTITUTE OF
MANAGEMENT & INFORMATION
TECHNOLOGY

(Affiliated to Guru Gobind Singh I.P. University)
(Under the Management of DSGMC)
(A' GRADE INSTITUTE)

ADJ. TO GURUDWARA NANAK PIAO, NEAR MODEL
TQWN METRO STATION, DELHI- 110009.

CONTACT: +91-9899333224

conference2023sgtbimit@gmail.com

www.sgtbimit.com

1/2

ABOUT

SGTBIM&IT

Sri Guru Tegh Bahadur Institute of Management and Information Technology was established in 2008 by Delhi Sikh Gurudwara Management Committee (DSGMC), which is running a large number of educational institutes, besides carrying out large number of religious and social activities. SGTBIM&IT is a degree level institute, approved by Directorate of Higher Education (Govt. of NCT of Delhi), certified by ISO 9001:2015 and affiliated to Guru Gobind Singh Indraprastha University, Delhi. The Institute aims to promote excellence in professional education, research and extension work in the emerging areas of higher education in Management, Banking & Insurance and Information Technology. Courses offered by the Institute are BBA(Gen.) (1st and 2nd shift), BBA(B&I) (1st and 2nd shift) BCA (1st and 2nd shift) and B.COM(H) (1st shift). It is a place of learning for knowledge-driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. To achieve the motto, it has a comprehensive pedagogical structure which provides paramount academic skills, curriculum with the ever-evolving dynamics of global business environment, esteemed faculty members with their vast experience and expertise and world class facilities.

ABOUT

CONFERENCE

Sustainable development and corporate social responsibility are closely related business concepts that have greatly affected corporate governance in the early 21st century. Sustainable development involves the use of environmentally responsible and efficient operational practices. Corporate social responsibility, or CSR, involves balancing corporate citizenship and environmental responsibility to give back to the communities in which they operate, which also supports long-term business success. Socially responsible companies preserve environmental resources crucial to future generations, according to the International Institute for Sustainable Development. Operating in a way that benefits society now and in the future can earn favor with core customers, while ignoring expectations for responsible activities can lead to negative public relations, boycotts and general backlash from communities in which you do business

KEY FOCUS AREA

- E - Commerce : A New Age Skill
- CSR and Sustainable Development Goals (SDGs).
- CSR & Digital revolution CSR & Reputation.
- CSR in Developing Markets.
- The role of Governments, NGOs and other Elements of Civil Society in CSR.
- Challenges of Social Inclusion: Gender, Inequalities and Human Rights.
- CSR & Positive Impact Green agenda and climate change
- Green technology and alternative energy systems.

GUIDELINES FOR

PAPER SUBMISSION

1. Each submitted paper should contain an abstract of not more than 200 words and should be sent in MS Word format to the following

email id:-conference2023sgtbimit@gmail.com

2. The contributors are requested to send their papers in 12-point font size, Times New Roman Font in MS Word with 1.5 line spacing.

3. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number, fax no and the e-mail address.

4. An expert committee will screen the paper on the parameters like research content, originality and concept clarity.

5. Without Pre-registration, papers will not be included in the conference proceedings.

6. Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Sources of the data need to be given below each table.

7. Only those references that are actually utilized should be included in the reference list and the same should be alphabetically arranged.

8. Reference number will be given to all the accepted abstracts. For all future correspondence please quote reference number.

OUR SPONSORS :



Navneet Kaur
Director

SRI GURU TEGH BAHADUR
INSTITUTE OF MANAGEMENT &
INFORMATION TECHNOLOGY
ADJ. TO GD. NANAK PIAO STATION
BANK COLONY DELHI-110009

ABOUT

SGTBIM&IT

Sri Guru Tegh Bahadur Institute of Management and Information Technology was established in 2008 by Delhi Sikh Gurdwara Management Committee (DSGMC), which is running a large number of educational institutes, besides carrying out large number of religious and social activities. SGTBIM&IT is a degree level institute, approved by Directorate of Higher Education (Govt. of NCT of Delhi), certified by ISO 9001:2015 and affiliated to Guru Gobind Singh Indraprastha University, Delhi. The Institute aims to promote excellence in professional education, research and extension work in the emerging areas of higher education in Management, Banking & Insurance and Information Technology. Courses offered by the institute are BBA(Gen.) (1st and 2nd shift), BBA(B&I) (1st and 2nd shift) BCA (1st and 2nd shift) and B.COM(H) (1st shift). It is a place of learning for knowledge-driven learners. It has been built with an aim to impart education that surpasses the benchmarks of excellence. To achieve the motto, it has a comprehensive pedagogical structure which provides paramount academic skills, curriculum with the ever-evolving dynamics of global business environment, esteemed faculty members with their vast experience and expertise and world class facilities.

ABOUT

CONFERENCE

Sustainable development and corporate social responsibility are closely related business concepts that have greatly affected corporate governance in the early 21st century. Sustainable development involves the use of environmentally responsible and efficient operational practices. Corporate social responsibility or CSR, involves balancing corporate citizenship and environmental responsibility to give back to the communities in which they operate, which also supports long-term business success. Socially responsible companies preserve environmental resources crucial to future generations, according to the International Institute for Sustainable Development. Operating in a way that benefits society now and in the future can earn favor with core customers, while ignoring expectations for responsible activities can lead to negative public relations, boycotts and general backlash from communities in which you do business

KEY FOCUS AREA

- E-Commerce : A New Age Skill
- CSR and Sustainable Development Goals (SDGs).
- CSR & Digital revolution CSR & Reputation.
- CSR in Developing Markets.
- The role of Governments, NGOs and other Elements of Civil Society in CSR.
- Challenges of Social Inclusion: Gender, Inequalities and Human Rights.
- CSR & Positive Impact Green agenda and climate change.
- Green technology and alternative energy systems.
- Sustainable waste management.
- Research and Innovation.

GUIDELINES FOR PAPER SUBMISSION

1. Each submitted paper should contain an abstract of not more than 200 words and should be sent in MS Word format to the following email id:-conference2023sgtbim@gmail.com
2. The contributors are requested to send their papers in 12-point font size, Times New Roman font in MS Word with 1.5 line spacing.
3. The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number, fax no and the e-mail address.
4. An expert committee will screen the paper on the parameters like research content, originality and concept clarity.
5. Without Pre-registration, papers will not be included in the conference proceedings.
6. Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Source of the data need to be given below each table.
7. Only those references that are actually utilize should be included in the reference list and the same should be alphabetically arranged.
8. Reference number will be given to all the accepted abstracts. For all future correspondence please quote reference number.

OUR SPONSORS:

Director



SRI GURUKUL TEGH BAHADUR
INSTITUTE OF MANAGEMENT
AND INFORMATION TECHNOLOGY
ANU ACADEMY PLAZA, SECTOR
BANK COLONY, DELHI-110028

Registration Form:

Name (In capital letters):

Designation:

Institution:

Address for Correspondence:

Phone no.:

Email:

Participant Paper Presenter

In case of Paper Presenter Title of the paper:

Payment:

*This form can be photocopied for the use of all willing participants.

Last date for receiving of registration form is May 26 2023.

For proceedings, extra charges will be applicable.

Kindly mail the form, abstract and full paper at:

conference2023sgtbimit@gmail.com

For any query Contact

Dr. Supreet Kaur Sahi

97172273128

Ms. Mandeep Kaur

8130514565

Ms. Ritinder Kaur

9899930070

IMPORTANT DATES:

- Abstract Submission: 15 March, 2023
- Acceptance notification: 30 March, 2023
- Full paper submission: 10 April, 2023
- Last date for registration: 23 May, 2023
- Conference date: 26 May, 2023

REGISTRATION FEE:

DELEGATE CATEGORY	REGISTRATION FEE:
• INDUSTRIAL EXPERT & PROFESSIONALS • ACADEMICS	Rs. 500
• STUDENTS • RESEARCH SCHOLAR	NIL

• FOR PROCEEDING, EXTRA CHARGES WILL BE APPLICABLE

SCHEDULE:

SCHEDULE:	8:30 am-9:30am	9:30 am-10:00 am	10:00 am- 10:30 am	10:30am-1:30 pm	1:30 pm-2:00 pm	2:00 pm-4:00 pm	4:00 pm-4:30 pm
	Registration	Tea break	Inaugural Session	Technical session I	Lunch	Technical session II	Validation session

May 26, 2023

CHIEF PATRONS

S. Harmeet Singh Kalka (President, DSGMC)
S. Jagdip Singh Kahlon (General Secretary, DSGMC)

PATRONS

S. MPS Chadha (Chairman)
S. Jasbir Singh Jassi (Co-Chairman)

CONVENOR

Prof. (Dr.) Navneet Kaur (Director)

ORGANISING COMMITTEE

Dr. Supreet Kaur Sahi (Head R&D)
Ms. Mandeep Kaur (Assistant Professor)
Ms. Ritinder Kaur (Assistant Professor)

National Conference on Corporate Social Responsibility and Sustainable Business

In Association
With
World Sikh Chamber of Commerce



May 26, 2023

Organized By

SRI GURU TEGH BAHADUR INSTITUTE OF
MANAGEMENT & INFORMATION
TECHNOLOGY

(Affiliated to Guru Gobind Singh I.P University)
(Under the Management of DSGMC)
(‘A’ GRADE INSTITUTE)

ADJ. TO GURUDWARA NANAK PRABH NEAR MODEL
TOWN METRO STATION, DELHI- 110009.

SRI GURU TEGH BAHADUR
CONTACT: +919899933322@MANAGEMENT &
INFORMATION TECHNOLOGY
conference26@gmail.com

www.sgtbmit.com

SGTBIMIT

PHOTOGRAPHS OF CONFERENCE



Naveet Kaur
Director

SRI GURU TEGH BAHADUR
INSTITUTE OF MANAGEMENT &
INFORMATION TECHNOLOGY
ADJ. TO G.D. NANAK PIAO, STATE
BANK COLONY, DELHI-110009



Navneet Kaur
Director

SRI GURU TEGH BAHADUR
INSTITUTE OF MANAGEMENT &
INFORMATION TECHNOLOGY
ADJ. TO G.D. NANAK PIAO, STATE
BANK COLONY, DELHI-110009

PROCEEDINGS OF NATIONAL CONFERENCE ON CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE BUSINESS

May 26th, 2023

Chief Editor:
Prof. (Dr.) Navneet Kaur



WORLD
SIKH
CHAMBER OF
COMMERCE



SRI GURU TEGH BAHADUR INSTITUTE OF MANAGEMENT & INFORMATION TECHNOLOGY

Under the Management of Delhi Sikh Gurdwara Management Committee

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

"A" Grade Institute

Adj. To Gurdwara Nanak Piao, Near Model Town Metro Station, Delhi-110009
Phone No: 011-27124670, 011-27465798, Email: conference2023sgtbimit@gmail.com
Website: www.sgtbimit.com