9. CO - Cursicular Activities conducted by the Institute SRI GURU TEGH BAHADUR INSTITUTE OF MANAGEMENT AND IT 9 (a) CONFERENCE Topic Date National Conference on "Corporate Social Responsibility and Sustainable Business" 26-May-23

ONDITECTOR

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Registration Form:	IMPURTANT DATES:	•
Name (in capital letters): Designation: Institution:	Abatract Submission: 18 March, 2011 Acceptance notification: 30 March, 2021 Full paper submission: 10 April, 2021 Last false for registration; 23 May, 2023 Comference date: 28 May, 2021	National Conference or Corporate Social
	REGISTRATION FEE:	Responsibility and
Address for Correspondence:	DELEGATE CATEGORY REGISTRATION FEET	Sustainable Business In Association
Phone no :	PROFESSIONALS RS. 500	With World Sikh Chamber of Commerce
tman:	RESEARCH SCHOLAR NIL	
Participant Paper Presenter In case of Paper Presenter Title of the paper:	SCHEDULE: 8:30 am-9:30am SCHEDULE:	WSCC STAND OF STAND
Payment: This form can be photocopind for the use of all willing participants. Last date for receiving of registration form is May 26 2023.	10:00 am- 10:30 am 10:30 am-1:30 pm 1:30 pm-2:00 pm 2:00 pm-4:00 pm 4:00 pm-4:30 pm	May 26, 2023 Organized By SRI GURU TEGH BAHADUR INSTITUTE OF
Kindly mail the form, abstract and full paper at: Conference2023sgtbimil@gmail.com For any query Contact Dr. Supreet Kaur Sahl 9717273128 Ms. Mandeep Kaur 8130514565 Ms. Ritunder Kaur 9899930070	CHILF PATRONS S. Marmeet Singh Kalka (President, DSGMC) S. Jagdip Singh Kalkolo (General Secretary, DSGMC) PATRONS S. MPS Chadha (Chairman) S. Jashir Singh Jasel (Co-Chairman) CDNYINDR PTOF, (Dr.) Navneet Kaur (Director) DECAMINE COMMITTE Dr. Supreet Kaur Sahi (Head R&D) Ms. Mandeep Kaur (Assistant Professor) Ma. Ritinder Kaur (Assistant Professor) Ma. Ritinder Kaur (Assistant Professor)	MANAGEMENT & INFORMATION TECHNOLOGY (Affiliated to Gore Gobied Singh LP University) (Under Um Nanagement of DSGNC) (A' GRADE INSTITUTE) ADJ. TO GURUDWARA NANAK PIAO, NEAR MODEL TOWN METRO STATION, DELMI-110009. CONTACT: +91-9899333224 conference2022sglbimit@gmail.com

ABOUT SGTBIMSIT

Sri Guru Tegh Bahadur Institute of Management and Information Technology was established in 2008 by Deihi Sikh Gurudwara Management Committee (DSGMC), which is running a large number of educational institutes, besides carrying out large number of religious and social activities. SGTEIMEIT is a degree level institute, approved by Directorate of Higher Education (Govt. of NCT of Delhi), certified by ISO 9001:2015 and affiliated to Guru Gobind Singh Indraprastha University, Delhi. The Institute aims to promote excellence in professional education, research and extension work in the emerging areas of higher education in Management, Banking & Insurance and Information Technology. Courses offered by the institute are BBA(Gen.) (1st and 2nd shift), BBA(B&I) (1st and 2nd shift) BCA (1st and 2nd shift) and B.COM(H) (1st shift). It is a place of learning for knowledge- driven learners. It has been built with an alm to Impart education that surpasses the benchmarks of excellence. To achieve the motto, it has a comprehensive pedagogical structure which provides paramount academic skills, curriculum with the ever-evolving dynamics of global business environment, esteemed faculty members with their vast experience and expertise and world class facilities.

ABOUT CONFERENCE

Sustainable development and corporate social responsibility are closely related business concepts that have greatly affected corporate governance in the early 21st century. Sustainable development involves the use of environmentally responsible and efficient operational practices. Corporate social responsibility, or CSR, involves balancing corporate citizenship and environmental responsibility to give back to the communities in which they operate, which also supports long-term business success. Socially responsible companies preserve environmental resources crucial to future generations, according to the International Institute for Sustainable the International Institute Development. Operating in a way that benefits society now and in the future can earn favor with core custamers, while ignoring expectations for responsible activities can lead to negative public relations, boycotts and general backlash from communities in which you do business

KEY FOCUS AREA

- DE Communce : A New Age Skill
 CSR and Sustainable Development Goals (SDGs).
 CSR & Olgital revolution CSR & Reputation.
 CSR in Developing Markets.
 The role of Governments, NGOs and other
 Elements of Crivi Society in CSR.
- Challenges of Social Inclusion: Gender, Inequalities and Human Rights.
- CSR & Positive Impact Green agenda and climate
- Green technology and alternative energy systems.

GUIDELINES FOR PAPER SUBMISION

Each submitted paper should contain an abstract
of not more than 200 words and should be sent in
MS Word format to the following

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- 2. The contributors are requested to send their papers in 12-point font size, Times New Roman Font in MS Word with 1.5 line spacing.
- The first page of the manuscript should include the title of the paper, name of the author(s), organization affiliation, complete mailing address, phone number, fax no and the e-mail address.
- An expert committee will screen the paper on the parameters like research content, originality and concept clarity.
- Without Pre-registration, papers will not be included in the conference proceedings.
- Tables, illustrations, charts figure etc. should be serially numbered and duly acknowledged. Sources of the data need to be given below each table.
- Only those references that are actually utilized should be included in the reference list and the same should be alphabetically arranged.
- Reference number will be given to all the accepted abstracts. For all future correspondence please quote reference number.

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experience and expertise and world class facilities. esteemed dynamics of global business environment, academic skills, curriculum with the ever-evolving pedagogical structure which provides paramount achieve the motto, it has a comprehensive surpasses the benchmarks of excellence. been built with an aim to impart education that shift) and B.COM(H) (1st shift). It is a place of learning for knowledge- driven learners. It has BBA(B&I) (1st and 2nd shift) BCA (1st and 2nd institute are BBA(Gen.) (1st and 2nd shift), Information Technology. Courses offered by the Management, Banking work in the emerging areas of higher education in professional education, research and extension The Institute aims to promote excellence in Guru Gobind Singh Indraprastha University, Delhi. Delhi), certified by ISO 9001:2015 and affiliated to Directorate of Higher Education (Govt. of NCT of SGTBIM&IT is a degree level institute, approved by out large number of religious and social activities. number of educational institutes, besides carrying Committee (DSGMC), which is running a large 2008 by Delhi Sikh Gurudwara Management and Information Technology was established in Sri Guru Tegh Bahadur Institute of Management taculty members with their vast & Insurance

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communities in which you do business customers, while ignoring expectations responsible activities can lead to negative public now and in the future can earn favor with core Development. Operating in a way that benefits society resources crucial to future generations, according to supports long-term business success. Socially communities in which they operate, which also environmental responsibility to give back to the operational practices. Corporate social responsibility responsible companies preserve environmental or CSR, involves balancing corporate citizenship and early 21st century. Sustainable development involves Sustainable development and corporate socia the use of environmentally responsible and efficient that have greatly affected corporate governance in the responsibility are closely related business concepts International Institute for Sustainable boycotts and general backlash from

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- CSR & Positive Impact Green agenda and climate
- Green technology and alternative energy systems.
- Sustainable waste management
- Research and Innovation

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Participant Paper Presenter

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*For proceedings, extra charges will be applicable

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For any query Contact Dr. Supreet Kaur Sahi Ms. Mandeep Kaur

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Ms. Ritinder Kaur 9717273128 8130514565 9899930070

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IMPORTANT DATES:

- Abstract Submission: 15 March, 2023
- Acceptance notification: 30 March, 2023
- Full paper submission: 10 April, 2023
- Conference date: 26 May. 2023 Last date for registration: 23 May. 2023

REGISTRATION FEE

RESEARCH SCHOLAR	STUDENTS	INDUSTRIAL EXPERT & PROFESSIONALS ACADEMICS	DELEGATE CATEGORY
NIL		Rs. 500	REGISTRATION FEE:

FOR PROCEEDING, EXTRA CHARGES WILL BE APPLICABLE

SCHEDULE

	8:30 am-9:30am	Registration
SCHEDULE:	9:30 am-10:00 am	Tea break
	10:00 am- 10:30 am	Inaugural Session
	10:30am-1:30 pm	Technical session I
1ay 26, 2023	1:30 pm-2:00 pm	Lunch
	2:00 pm-4:00 pm	Technical session II
	4:00 pm-4:30 pm	Valedictory Session

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PROCEEDINGS OF

NATIONAL CONFERENCE ON

CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE BUSINESS

May 26th, 2023

Chief Editor: Prof. (Dr.) Navneet Kaur











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